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Jul 28, 2015 INTEGRATED MARKETING COMMUNICATIONS; INTEGRATED MARKETING  
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An Integrated Marketing Communications Perspective, Naresh K, Malhotra, Instructor's Manual Basic Marketing Research & Qualtrics Pkg, 3rd Edition,

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**Instructor and Faculty - Integrated Marketing -**

Instructor. Dr. Everold Hosein, Communication is an international communication specialist with 40 years of experience in strategic marketing communication,

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**Solution Manuals List I - DHILLON -**

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